

**MPMM**  **TM**

# **A Project Management Methodology**

**that drives your projects towards success...**





Dear Customer

Thank you for downloading this brochure which tells you more about MPMM™.

MPMM is a best practice project management methodology which helps you to drive your projects towards success. It gives you a clear project **roadmap**, setting out the route you need to take to finish projects on time and within budget.

By using this methodology to steer you in the right direction, you will know exactly *what* you have to do, *how* to do it and *when*. Whether you're a novice or an expert, it helps you keep projects on track with no detours!

MPMM provides the perfect roadmap as it describes in depth, how to complete each and every step in the Project Lifecycle. Whether you're a project manager, team member, consultant, trainer or student, you can use this roadmap to keep projects on track.

Read on to find out how you can use MPMM to deliver projects more easily than before.

## A Roadmap for Success...

It's a well known fact that most projects veer off the track at some point. In fact the Standish Group say that up to 84% of projects fail to meet customer needs.

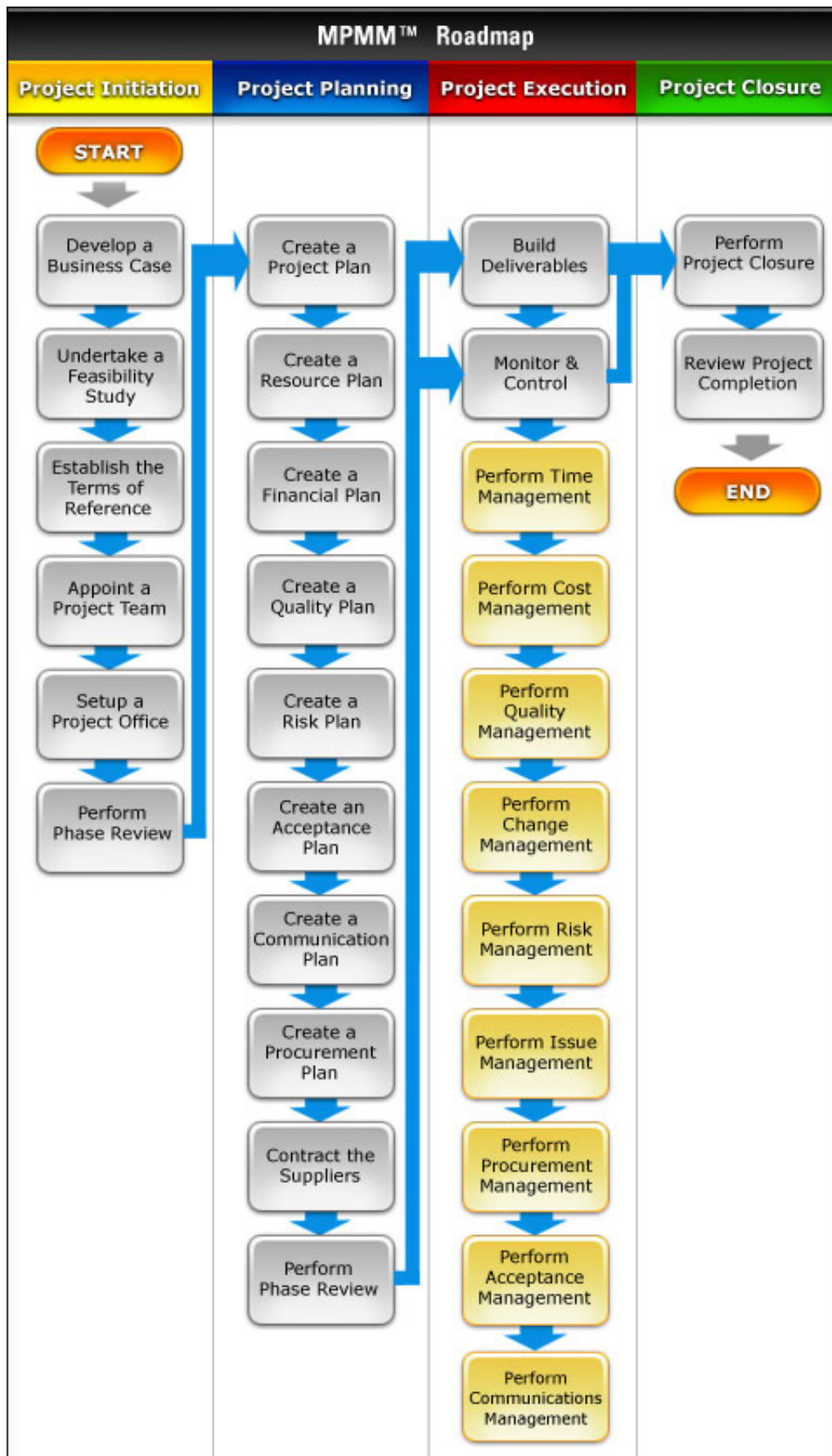
*So why is it so hard to stay on-track?*

There are lots of reasons, such as poor sponsorship, reporting and communications. But the number one reason is that Project Managers often fail to set a clear direction for the project. Without a clear direction, their projects suffer scope creep, cost overruns and delays.

*How can you avoid this?*

The answer is simple; use a project management **methodology** to set a clear direction ahead. An effective Methodology will give you a "roadmap" for delivering your project, as it guides you towards your target destination and it tells you what you need to do to achieve it.

MPMM provides such a roadmap, by describing all of the steps you need to take to deliver your projects successfully.



By completing each of the steps in the roadmap, you'll be able to:

- ✓ Initiate and plan projects more quickly
- ✓ Monitor and control projects effectively
- ✓ Minimize change, risks and issues
- ✓ Manage staff, customers and suppliers
- ✓ Deliver projects faster than ever before.

## Steering you in the Right Direction...

Along with giving you a clear roadmap for delivering your project, MPMM also *steers you in the right direction* along the way. It does this by telling you how to complete each step in the journey as you reach it.

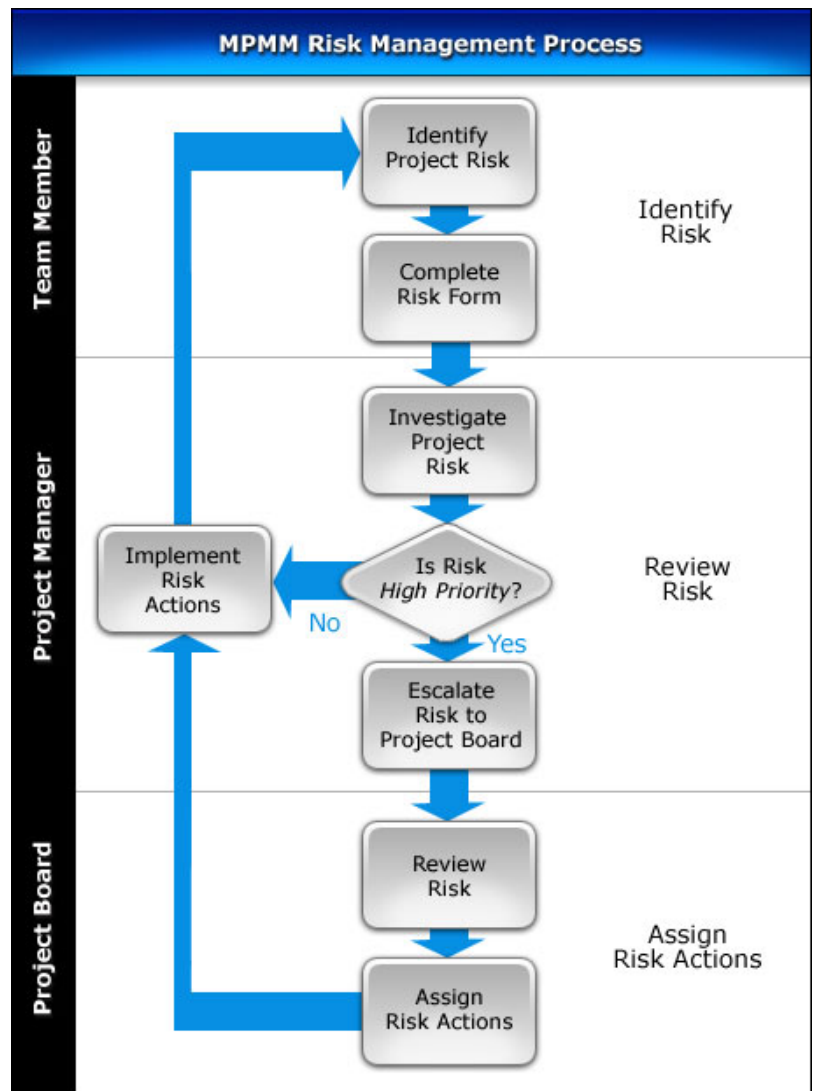
Whether you need to:

- Manage risk; or
- Control scope; or
- Report progress

MPMM describes in depth how to complete every project management task efficiently.

More than 1000 pages, tables, charts & examples help you complete your project quickly.

Knowing *what* to do and *how* to do it, is critical to delivering a project successfully.





## A more Enjoyable Journey...

As well as offering a *clear roadmap* for delivering your project and *steering you in the right direction*, MPMM also helps you to have a much more enjoyable project journey.

Delivering a project doesn't have to be stressful. With the right methodology and the right tools to help you pave the way, you can make it a fun and enjoyable experience.

The trick is to have a clear view of what needs to be achieved and how to achieve it. If everyone in your team knows exactly what they need to do by using this methodology, then it will become a far more exciting venture.

By using MPMM, you will:

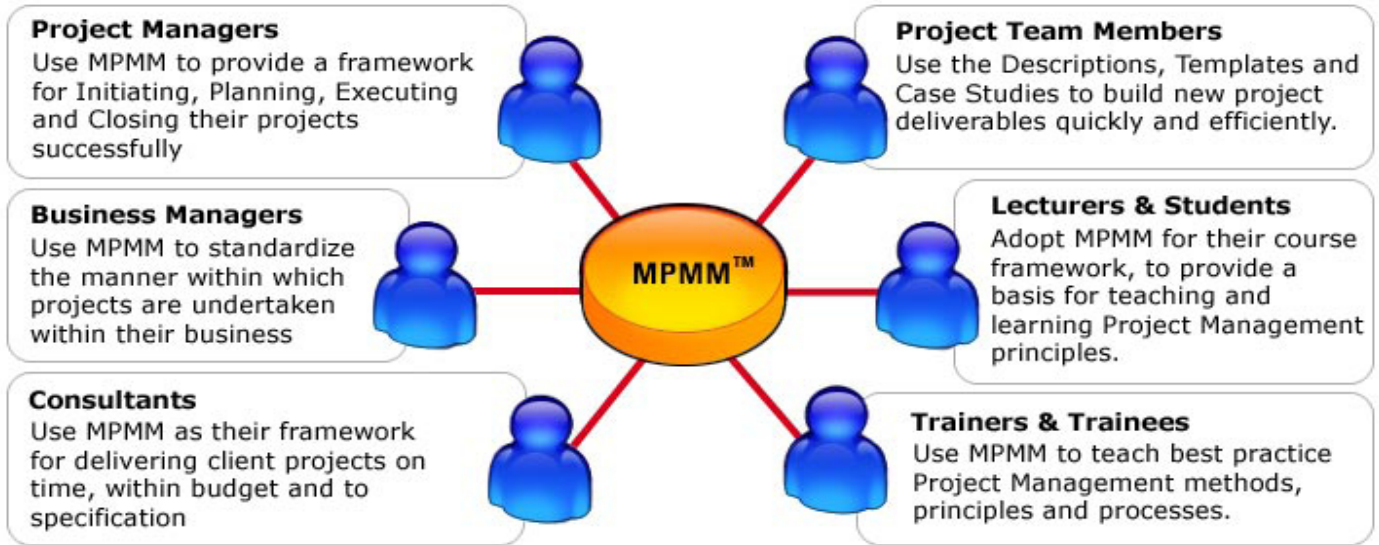
- ✓ **Reduce stress** when managing projects
- ✓ Make your projects far more **enjoyable**
- ✓ Be able to **learn** from every project experience
- ✓ Become a more **knowledgeable** Project Manager.

## Project Management made easy!

MPMM does all of this by giving you a powerful toolset at your fingertips. After downloading and installing it on your PC, you can immediately access the roadmap and 1000+ content pages, charts, tables and practical examples to show you the way.

### It makes project management easier

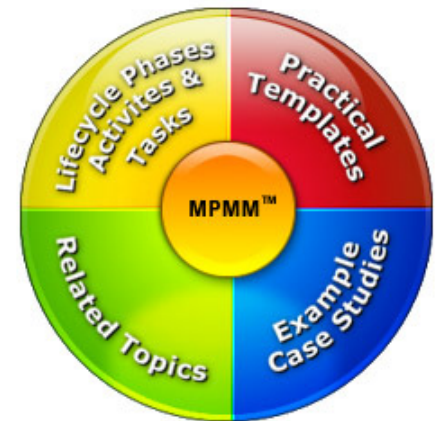
Whether you're a manager, consultant, trainer or student, MPMM will help you achieve project management success.



## All of the tools for success!

MPMM provides an impressive toolset that includes:

- An entire **project methodology** describing every phase, activity and task in the lifecycle
- A complete set of **project templates** to give you a head-start, each time you embark on a project task.
- An entire suite of **project case studies** giving you practical real-life examples.



### Project Methodology



MPMM offers you a complete Project Management Methodology.

Every phase, activity and task in the lifecycle is described in depth, by explaining *how* it should be undertaken, *who* should complete it and *when*.

By using this knowledge you can Initiate, Plan, Execute and Close projects more efficiently.

## Project Templates

So that you never have to start from scratch, MPMM also includes a full suite of project templates, processes, forms and checklists needed to create deliverables.

These templates help you to create higher quality deliverables much faster than before.



[click to enlarge](#)

## Project Case Studies



[click to enlarge](#)

And finally, MPMM provides a range of case studies to give you real, practical examples of project delivery. These case studies will:

- ✓ Enhance your knowledge
- ✓ Help you fill in templates
- ✓ Save you time, cost and effort.

## It's unique and best practice...

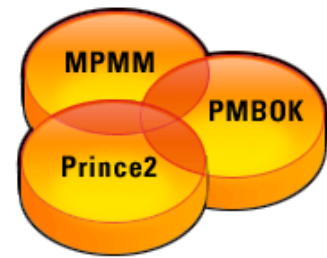
MPMM is the only Project Management Methodology that:

- Offers an entire methodology for managing projects
- Provides a comprehensive roadmap for success
- Includes the complete set of project management templates
- Has a comprehensive suite of practical case studies
- Includes thousands of pages, tables and examples.

It's also the only methodology that:

- You can purchase and immediately download for use
- You can drive from your PC when you need it
- Uses workflow and smart navigation for ease of use
- Suits all types of projects in all industries.

MPMM is a **best practice** methodology because it's aligned with worldwide standards: PMI PMBOK® and PRINCE2®. By aligning with these project management standards MPMM has become a leader in the Project Management Methodology market place.



*"Managers, Consultants and Trainers will find this tool invaluable as it offers an entire project management methodology. It's a great product."*

### Project Management Institute

Frank Stillo, Director, New York

## Manage any type of project

### Project Industry

MPMM is one of the few project management methodologies on the market which applies to all industries & market segments.

Regardless of your industry, MPMM adds value by giving you a standard approach to delivering projects successfully.

### Project Size

It's also suitable for projects of all sizes. Whether your projects are small or large, MPMM gives you the methods and tools needed to deliver it on time and within budget.



*"MPMM helps you navigate your way through the Project Lifecycle. You can deliver your projects faster and more efficiently. It's fantastic!"*

### IBM

Estela McCarty, Project Manager





## Why you should get it...

Buying MPMM will give you a clear *roadmap* for delivering projects successfully. Using this product, you will keep your projects on track, saving you an enormous amount of time and energy. As a:

- ✓ **Project Manager** - you can deliver projects on time and under budget
- ✓ **Project Office Manager** - you can monitor and control projects more easily
- ✓ **Consultant** - you can improve the quality of client project deliverables
- ✓ **Trainer** - you can easily run project management training courses
- ✓ **Lecturer** – you can quickly create and run a project management curriculum
- ✓ **Student** - you can quickly learn key project management principles

Whether you're an expert or a novice, MPMM will help you achieve your own project management success.

## How can I buy it...

You can buy MPMM by clicking on the BUY button below for the relevant product edition. This will take you to a shopping cart, where you complete your purchase details and download this powerful project toolset to your desktop. If you've already trialed MPMM, then after purchasing, we'll email you a serial number to enable you to use this product permanently.

Select your MPMM edition below:



### **Educational Edition, \$95**

Perfect for lecturers and students, this edition gives you a streamlined version for teaching and learning project management to an advanced level. [More info...](#)

BUY



### **Standard Edition, \$495**

Project Teams and Team Leaders can use this edition to manage small to medium sized projects. It describes how to complete projects, step-by-step. [More info...](#)

BUY



## Professional Edition, \$695

This edition offers Project Managers, Consultants and Trainers a complete Project Management Methodology, as well as the entire set of forms and case studies needed to deliver projects of any size. [More info...](#)

**BUY**

**\*\*\* Special Offer\*\*\***

**Buy MPMM today and get free upgrades  
for the next 12 months!**

**Buy MPMM today!**

Kind regards

The Method123 Team

**METHOD 1 2 3**®  
*empowering managers to succeed*